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**September 28, 6 p.m. to 8 p.m., Royal Oak Farmers Market**

## *Participant Information, Rules, & Regulations*

**Welcome Designers!** THANK YOU for your interest in the 4<sup>th</sup> annual HBA Design Challenge. We are honored that you are considering the opportunity to assist the Professional Women in Building raise critical funds to fuel the higher education goals of students in construction and related fields, and Humble Design. The cost to register remains \$50 per designer with a limit of 4 per team (each must register separately).

You may register as:

- **Builder – NEW this year**
  - *A builder is a company or licensed builder participant. You will be allowed to construct your vignette at the market.*
- **Professional**
  - *A Professional is a person actively working in the Design or Staging field.*
- **Enthusiast**
  - *One who is passionate about interior design but not working in the field*
- **Student**

**Criteria:** Using anchor pieces from Humble Design inventory blended with your personal items, create an artistic and pleasing vignette on a Humble Design Budget. For you to enjoy the experience of the Challenge, please carefully review the details below:

1. Vignettes have a theme of one living space.
  - a. Living Room
  - b. Dining Room
  - c. Bedroom
  - d. Office
  - e. Mudroom
  - f. Kitchen
  - g. Man Cave
  - h. Playroom
  - i. Bathroom

During event registration ([www.hbadesignchallenge.org](http://www.hbadesignchallenge.org)) you will be asked to select your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choice for your interior space. *We do this so as not to hamper Humble Design's ongoing operations.* You will receive your assignment on Selection Day.

2. The vignette space at the Farmers Market will be 10' wide by 8' deep. The space will be partitioned with white pipe and drape, with the back of the vignette at 8' high and the sides at 3' high. Items (curtains, beads, artwork, etc.) can be hung from the 8' back with removable tape or a maximum 5 lb. bracket. *Nothing can be hung from the ceiling.*

3. You will choose **TWO ANCHOR ITEMS and 6 - 10 ACCESSORIES** for each vignette from Humble Design's inventory on Selection Day. Anchor pieces are sofas, large chairs, dining tables, etc. Accessories are lamps, artwork, rugs, bedding, china, vases, curtains, small tables, etc. **Certain items can be DIY'd but you must take them with you on Selection Day. See a volunteer during selection if you find an item you wish to DIY.** Upon selection, your anchor pieces will be tagged and remain at Humble Design. They will be waiting in your vignette the day of the Challenge. Accessory pieces selected will be catalogued by volunteers and taken home. *Please bring boxes and padding to transport the items. Note that all accessories MUST be packaged and ready to return to Humble BEFORE you leave the Challenge event.*
4. On Challenge Day, please bring a toolbox with all the equipment you will need to set up the vignette. A stepladder may also be handy. There are limited electrical outlets. If you are planning on using lamps, it is best to bring a heavy power cord. No liquids or candles are to be used. **You MUST remove EVERYTHING from your vignette before leaving the event. All furniture must be moved to the designated location.**

### **SELECTION DAY: Saturday, September 11th, 9:00am to 12:00pm.**

Please reserve this date to visit the Humble Design Warehouse, 180 N. Saginaw, Pontiac, 48342, to explore inventory and make your selections. A volunteer will assist you to catalogue your items. You are encouraged to take photographs.

### **DESIGN CHALLENGE DAY: Tuesday, September 28<sup>th</sup>**

Vignette set up: 9:00 a.m. - 3:30 p.m. Feel free to bring helpers for set up (if they will attend the event, they must purchase a ticket and can do so during set up). Vignettes must be completed and designers off the floor by 3:30 p.m. Judging will begin at approximately 4:00 p.m. The event begins at 6 p.m. *Please plan on returning to the Market by 5:30 p.m.*

### **Mystery Accessory**

Professional, Enthusiast, and Builder participants will receive a Mystery Accessory upon check-in on the morning of the Challenge. It MUST be used creatively in your vignette to be eligible for the Judge's Mystery Accessory award.

### **Prizes**

- Judges Choice – Builder, Professional, Enthusiast, and Student
- Popular First Place (Pro, Builder, or Enthusiast, and student - \$500)
- Best Use of Mystery Accessory

**Be Creative and Have Fun!**

Questions? contact Elizabeth Wyss:

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